**AMAN SINGH**

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Dear Team,

I'm writing to express my interest in the Web Content Writer position listed on your website. For the past three years, I have had the opportunity and the challenge to build multiple, consumer-focused, Education content. While much of my experience has been in Academic Writing, I also understand the social value of engaging the interest of Consumer/Viewer in multiple fields.

I'm confident that my Freelance writing experience, in conjunction with my content management expertise, would be applicable within this role and that I'd be a beneficial asset to your organization. I have been working as a Freelance content writer for the past 2 years. The majority of my client base were students aspiring for higher studies abroad. Their need was a Statement of Purpose, Letter of recommendation, Resume and Visa letters. I also got various projects for web blogs and social media management. For the past year, I have also indulged myself in honing my illustrations skills and managed to learn the basics of Illustrator. During my engineering program, I joined an Internship which helped me get insights into SEO, Social media management and other skills which would be a great addition to your team.

My responsibilities there included the development and management of the site's editorial voice and style, and the daily content programming and production of the website. I have worked closely with multiple professionals and designers to help them provide the best possible information to a consumer audience of Multiple niches. Besides, I helped various business owners to understand the idea behind the content curation process, so in future, after they take over the website built by us, they would be able to handle the growth by themselves.

While generating these content, I learned how to build strong relationships with all departments in an organization, and I can work within a team as well as across separate divisions. I can work with web designers to resolve technical issues and implement technical enhancements, monitor site statistics, and conduct search engine optimization. Moreover, I have the basic knowledge to build a WordPress website.

Thank you for your time in reviewing the attached resume and Cover letter. I would welcome the opportunity for a personal interview where we could explore how my experience could contribute to creating rich, dynamic, and interactive user experiences for your clients.

Sincerely,

Aman Singh